



**HELP US TO HELP**

**SOLIDARITY GOLF  
COMPETITION  
PRESSE RELEASE**





## PRESENTATION

“Help us to Help”, a non-profit Association, provides assistance to smallholder communities as well as workers involved in the extraction, production, processing and marketing of semi-precious stones in international trade.

The socially responsible enterprise, “Emeraudinne - Ethic Jewellery”, seeks to improve the working conditions of these workers. Furthermore, we wish to give unemployed persons access to employment in the jewellery sector in Switzerland through the importation of semi-precious stones and the production of “solidarity” jewellery.

[www.help-us-to-help.org](http://www.help-us-to-help.org)

<http://emeraudinne.com/en/>

<https://www.facebook.com/helpustohelpCO>

<https://twitter.com/HelpUsToHelp3>



## OUR ACCOMPLISHMENTS

Through our Association “Help us to Help”, founded in Geneva, we have already accomplished missions, as volunteers, for Terre des Hommes and established different cultural activities to help towards the integration of Colombian and Swiss people. In parallel, “Help us to Help (“Ayúdenos a Ayudar”)

was also created in Bogotá (Colombia) with the purpose of helping single mothers, young people and the aged in the mining regions of the country.





## OUR PROJECT

Organization of a golf competition to finance the purchase of a water purifier for miners in Colombia.

Launch of our equitable trade project

**Saturday 22nd April  
2017 at 10:30 a.m.  
at the Evian Resort  
Golf Club.**



45 players, €60 Green Fee per player, plus €30 towards the “Help us to Help” Association.



A Mini-WATA kit can treat up to 2,000 litres of water (for 500 people) and manufacture 500ml of chlorine solution per production.

. [www.antenna.ch/fr/](http://www.antenna.ch/fr/)

Our objective is to provide small-scale miners with a water purifier. This machine will give them access to clean and safe drinking water. They will also be able to create a new business, that of producing chlorine solution as disinfectant.

Thanks to your support we can help improve the living conditions of several families and allow them to develop their resources in a sustainable way. “Emeraudinne - Ethic Jewellery” is a project that has a positive impact on society, which is why we are convinced that thanks to your support we can embark on this entrepreneurship adventure.

	Revenue	Expenses
<b>Green fee compétition</b>	45*30 euros = 1350 euros	purchase of raw materials for miners: 800 CHF
<b>Don CIG Genève</b>	Amount to be determined	Publicity expenses for project:: 400 CHF
<b>Purchase of Mini-WATA (unit cost CHF 150)</b>		150 + 800 + 400 = 1350 CHF